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TOP-RANKED PACIFIC NORTHWEST-BASED REPLACEMENT WINDOW BUSINESS ROLLS OUT NEW YEAR WITH A NEW NAME

Mountlake Terrace, WA – January 22, 2007 – Statewide Windows, the number one ranked replacement window company in the Pacific Northwest has announced the change of their company name to Penguin Windows. This will be effective February 1, 2007.

The Mukilteo-based company's decision for the name change reflects the company's integrity and goal to remain one-of-a-kind in their industry.

According to Vaughn McCourt, Director of Operations, "there are a number of companies within our markets with similar names. This name will be less confusing to consumers and will allow Penguin Windows to remain as unique as our company's services. Our new name will create a new identity for the company, however, our operations and mission will remain the same. We will continue to provide a superior replacement window experience for 100% of our customers."

The rollout of the new name and logo will be supported with an aggressive advertising campaign as well as promotional initiatives. Penguin Windows will also revamp their marketing materials to reflect the new logo. This week, McCourt will begin visiting branch offices to share the re-branding strategy with Penguin Window employees.

Founded in 1984 by Dean Laue as Statewide Windows, Penguin Windows has received national recognition by Replacement Contractor Magazine as the 8th largest window replacement company in the nation. Penguin Windows prides itself on hiring, training and developing high caliber individuals who support the company's mission. The company employs 550 employees and has branch offices in Mukilteo, WA; Tacoma, WA; Vancouver, WA; and Boston, MA.

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